

TargetEveryone

1 to 1 marketing

TEO API DOCUMENTATION

<https://www.targeteveryone.com>

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About The Document

This is a TEO API document which contains confidential technical information with samples for “How to interact with TEO system by calling the following API(s)”.

- CRM SYSTEM – Contacts
- DISTRIBUTION SYSTEM – Sms / Email
- TEMPLATE SYSTEM – Sms Templates / Email Templates
- ANALYTIC / STATISTICS SYSTEM – Statistics regarding Customer, Campaign, Sms, Email etc.

CODE SAMPLES

For customer ease, we have provided sample code for api calls in following languages:

- C# ASP.Net
- PHP

SUPPORT

In case of any query you can contact us on [**support@targeteveryone.com**](mailto:support@targeteveryone.com).

TEO API – CRM

AddContact_Sample

https://www.targeteveryone.com/api/WEB/CRM.svc/AddContact_Sample/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{SENDSMS}/{SMSTEMPLATEID}{SENDEMAIL}/{EMAILTEMPLATEID}

Method Type: POST

Parameters

1. **SERVICEAUTHTOKEN** = CrmAuth123
2. **USERAUTHTOKEN** = xxxxxxxxxx (Token will be provided on request from support!)
3. **SENDSMS** = true / false
4. **SMSTEMPLATEID** = 0 for default
(Or it would be value of actual templates created by user in their TEO A/c).
Please refer to the TEO API - TEMPLATES.
5. **SENDEMAIL** = true / false
6. **EMAILTEMPLATEID** = 0 for default
(Or it would be value of actual templates created by user in their TEO A/c).
Please refer to the TEO API - TEMPLATES.

XML required at the time of calling this POST method

This is the full xml containing all fields that we have in our system for particular contact. In your case please send only related values (same as in example) and leave other fields blank + there is two another values in xml which is ADMINID, CREATIONTYPEID and ISACTIVE, in this please send the values as we described in sample.

```
<Entities.ContactsDetail
xmlns='http://schemas.datacontract.org/2004/07/TEO_WBS.WEB.LogicLayer.BusinessLogic'>
  <Address>ABC Street</Address>
  <AdminId>0</AdminId>
  <City>Oslo</City>
  <Company>TEO</Company>
  <Country>Norway</Country>
  <CreationTypeId>4</CreationTypeId>
  <DOB>01-12-2001</DOB>
  <Email>user@gmmm.com</Email>
  <ExtInfo1></ExtInfo1>
  <ExtInfo2></ExtInfo2>
  <ExtInfo3></ExtInfo3>
  <ExtInfo4></ExtInfo4>
  <ExtInfo5></ExtInfo5>
  <ExtInfo6></ExtInfo6>
  <ExtInfo7></ExtInfo7>
  <ExtInfo8></ExtInfo8>
  <ExtInfo9></ExtInfo9>
  <ExtInfo10></ExtInfo10>
  <ExtInfo11></ExtInfo11>
  <ExtInfo12></ExtInfo12>
  <ExtInfo13></ExtInfo13>
  <ExtInfo14></ExtInfo14>
  <ExtInfo15></ExtInfo15>
  <ExtInfo16></ExtInfo16>
  <ExtInfo17></ExtInfo17>
  <ExtInfo18></ExtInfo18>
  <ExtInfo19></ExtInfo19>
  <ExtInfo20></ExtInfo20>
  <FirstName>FirstName</FirstName>
  <Gender>Male</Gender>
  <ISOCountryCode>no</ISOCountryCode>
  <IsActive>true</IsActive>
  <LastName>LastName</LastName>
  <MobileCountryCode>47</MobileCountryCode>
  <MobileNumber>48483838</MobileNumber>
```

```
<SkypeId>abc</SkypeId>  
<State>Oslo</State>  
<Zip>2311</Zip>  
</Entities.ContactsDetail>
```

SAMPLE CODE (C# ASP.NET)

String Url=

```
https://www.targeteveryone.com/api/WEB/CRM.svc/AddContact\_Sample/CrmAuth123/xxxxxxxxxxxxxxxxxx/true/0/true/0
```

String xml=

"<Entities.ContactsDetail

```
xmlns='http://schemas.datacontract.org/2004/07/TEO_WBS.WEB.LogicLayer.BusinessLogic'><Address></Address><AdminId>0</AdminId><City></City><Company></Company><Country></Country><CreationTypeId>4</CreationTypeId><DOB></DOB><Email>user@gmmm.com</Email><ExtInfo1></ExtInfo1><ExtInfo2></ExtInfo2><ExtInfo3></ExtInfo3><ExtInfo4></ExtInfo4><ExtInfo5></ExtInfo5><ExtInfo6></ExtInfo6><ExtInfo7></ExtInfo7><ExtInfo8></ExtInfo8><ExtInfo9></ExtInfo9><ExtInfo10></ExtInfo10><ExtInfo11></ExtInfo11><ExtInfo12></ExtInfo12><ExtInfo13></ExtInfo13><ExtInfo14></ExtInfo14><ExtInfo15></ExtInfo15><ExtInfo16></ExtInfo16><ExtInfo17></ExtInfo17><ExtInfo18></ExtInfo18><ExtInfo19></ExtInfo19><ExtInfo20></ExtInfo20><FirstName>FirstName</FirstName><Gender></Gender><ISOCountryCode></ISOCountryCode><IsActive>true</IsActive><LastName>LastName</LastName><MobileCountryCode>47</MobileCountryCode><MobileNumber>48483838</MobileNumber><SkypeId></SkypeId><State></State><Zip></Zip></Entities.ContactsDetail>";
```

```
public void CallMethod(string url, string xml)
```

```
{  
    try  
    {  
        byte[] bytes = Encoding.UTF8.GetBytes(xml);  
        HttpRequest request = (HttpRequest)WebRequest.Create(url);  
        request.Method = "POST";  
        request.ContentLength = bytes.Length;  
        request.ContentType = "text/xml";  
        using (Stream requestStream = request.GetRequestStream())  
        {  
            requestStream.Write(bytes, 0, bytes.Length);  
        }  
        HttpResponse response = (HttpResponse)request.GetResponse();  
        Stream resStream = response.GetResponseStream();  
        StreamReader rdStreamRdr = new StreamReader(resStream);  
        if (response.StatusCode != HttpStatusCode.OK)  
        {  
            string message = String.Format("POST failed. Received HTTP {0}",  
                response.StatusCode);  
            throw new ApplicationException(message);  
        }  
    }  
    else  
    {
```

```
        string message = rdStreamRdr.ReadToEnd();
    }
}
catch {}
```

SAMPLE CODE (PHP)

```
<?php
error_reporting(E_ALL^E_NOTICE);
ini_set('display_errors', true);
ini_set('html_errors', true);

function make_xml()
{
$xml="<Entities.ContactsDetail
xmlns='http://schemas.datacontract.org/2004/07/TEO_WBS.WEB.LogicLayer.BusinessLogic'><Address></
Address><AdminId>0</AdminId><City></City><Company></Company><Country></Country><CreationTy
peld>4</CreationTypeld><DOB></DOB><Email>user@test.com</Email><ExtInfo1></ExtInfo1><ExtInfo2>
</ExtInfo2><ExtInfo3></ExtInfo3><ExtInfo4></ExtInfo4><ExtInfo5></ExtInfo5><FirstName>userFirstname
</FirstName><Gender></Gender><ISOCountryCode></ISOCountryCode><IsActive>true</IsActive><LastN
ame>userLastname</LastName><MobileCountryCode>47</MobileCountryCode><MobileNumber>48483
838</MobileNumber><Skypeld></Skypeld><State></State><Zip></Zip></Entities.ContactsDetail>";
    return $xml;
}

function TEO_API_SAMPLE()
{
    $input_xml=make_xml();
    $url =
"https://www.targeteveryone.com/api/WEB/CRM.svc/AddContact_Sample/CrmAuth123/xxxxxxxxxxxxxxxx
xxx/true/0/true/0";

    $ch = curl_init($url);
    curl_setopt($ch, CURLOPT_SSL_VERIFYHOST, 0);
    curl_setopt($ch, CURLOPT_SSL_VERIFYPEER, 0);
    curl_setopt($ch, CURLOPT_POST, 1);
    curl_setopt($ch, CURLOPT_HTTPHEADER, array('content-type: text/xml; charset=utf-8'));
    curl_setopt($ch, CURLOPT_POSTFIELDS, $input_xml);
    curl_setopt($ch, CURLOPT_RETURNTRANSFER, true);
    curl_setopt($ch, CURLOPT_CONNECTTIMEOUT, 3000);
    $output = curl_exec($ch);

    /** Close the handle */
    curl_close($ch);
    $xml = simplexml_load_string($output);
    echo $Code = ((string) $xml->ResponseDetails[0]['Code']);
    echo $status = ((string) $xml->ResponseDetails[0]['Status']);
```

```
echo $Code_Description = ((string) $xml->ResponseDetails[0]['Description']);  
  
    print_r($input_xml);  
echo $output; }?>
```

RESPONSE SAMPLE [XML Format]:**Success**

```
<Response>  
<ResponseDetails Code="1" Status="Success" Description="Success"  
DateTime="2014-06-24|12^38">  
<ResponseData>  
<Result>  
<ContactId>1483</ContactId>  
</Result>  
</ResponseData>  
</ResponseDetails>  
</Response>
```

Failed

```
<Response>  
<ResponseDetails Code="0" Status="Registration Failed" DateTime="2014-06-24|12^34">  
<ResponseData/>  
</ResponseDetails>  
</Response>
```

User Authentication Failed

```
<Response>  
<ResponseDetails Code="4" Status="User Authentication Failed"  
DateTime="2014-06-24|12^34">  
<ResponseData/>  
</ResponseDetails>  
</Response>
```

Invalid Mobile Country Code

```
<Response>  
<ResponseDetails Code="8" Status=" Invalid Mobile Country Code."  
DateTime="2014-06-24|12^34">  
<ResponseData/>  
</ResponseDetails>  
</Response>
```


TEO API – DISTRIBUTION

SendSMS

<https://www.targeteveryone.com/api/Web/SMS.svc/SendSMS/ServiceAuthToken={SERVICEAUTHTOKEN}/UserAuthToken={USERAUTHTOKEN}/MobileCountryCode={MOBILECOUNTRYCODE}/MobileNo={MOBILENO}/SenderName={SENDERNAME}/Message={MESSAGE}>

Method Type: GET

Parameters

1. **ServiceAuthToken** = SmsAuth123
2. **UserAuthToken** = xxxxxxxxxx (Token will be provided on request from support!)
3. **MobileCountryCode** = 47
4. **MobileNo** = 48483838
5. **SenderName** = abcdef (Its by user choice)
6. **Message** = message text

SendEmail

<https://www.targeteveryone.com/api/Web/EMAIL.svc/SendEmail/ServiceAuthToken={SERVICEAUTHTOKEN}/UserAuthToken={USERAUTHTOKEN}/EmailReceiver={EMAILRECEIVER}/EmailSender={EMAILSENDER}/Subject={SUBJECT}/Signature={SIGNATURE}/body={BODY}>

Method Type: GET

Parameters

1. **ServiceAuthToken** = EmailAuth123
2. **UserAuthToken** = xxxxxxxxxx (Token will be provided on request from support!)
3. **EmailReceiver** = Receiver email address
4. **EmailSender** = Sender email address
5. **Subject** = Subject of email
6. **Signature** = Signature of email sender
7. **body** = body / text / content of email

TEO API - TEMPLATES

GetDistributionTemplate_SMS

https://www.targeteveryone.com/api/WEB/SMS.svc/GetDistributionTemplate_SMS/{SERVICEAUTHOKEN}/{USERAUTHOKEN}

Method Type: GET

Parameters

1. **SERVICEAUTHOKEN** = SmsAuth123
2. **USERAUTHOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)

GetDistributionTemplate_Email

https://www.targeteveryone.com/api/WEB/EMAIL.svc/GetDistributionTemplate_Email/{SERVICEAUTHOKEN}/{USERAUTHOKEN}

Method Type: GET

Parameters

1. **SERVICEAUTHOKEN**= EmailAuth123
2. **USERAUTHOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)

GetDistributionTemplate_Double

http://www.targeteveryone.com/api/WEB/SMS.svc/GetDistributionTemplate_Double/{SERVICEAUTHOKEN}/{USERAUTHOKEN}

Method Type: GET

Parameters

1. **SERVICEAUTHOKEN**= SmsAuth123
2. **USERAUTHOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)

TEO API - ANALYTICS

This document lists down the proposed functions for integrating TEO Analytics data.
The API is rest based.

GetCampaignHits

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignHits/{SERVICEAUTHTOKEN}/{USERAUTHOKEN}/{CAMPAIGNID}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
4. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
5. **TODATE** = End date of date range for getting data. NULL for current date.

GetCampaignDeviceDetection

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignDeviceDetection/{SERVICEAUTHOKEN}/{USERAUTHOKEN}/{CAMPAIGNID}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
4. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
5. **TODATE** = End date of date range for getting data. NULL for current date.

GetCampaignLocationDetection

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignLocationDetection/{SERVICEAUTHOKEN}/{USERAUTHOKEN}/{CAMPAIGNID}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetCustomerAdded

It's a pie chart which shows total customers added till date through various ways like Manual, Imported via Excel, Mobile App, etc.

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCustomerAdded/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
4. **TODATE** = End date of date range for getting data. NULL for current date.

GetCustomerGrowth

Shows both customer opt-in and opt-out for a date range

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCustomerGrowth/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
4. **TODATE** = End date of date range for getting data. NULL for current date.

GetSMSDistribution

Shows total sent and failed SMSs for a campaign for a date range

<http://billingws.targeteveryone.com/analyticsapi.svc/GetSMSDistribution/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
4. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
5. **TODATE** = End date of date range for getting data. NULL for current date.

GetEmailDistribution

Shows total sent, failed, clicked and opened Emails for a campaign for a date range

<http://billingws.targeteveryone.com/analyticsapi.svc/GetEmailDistribution/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
4. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
5. **TODATE** = End date of date range for getting data. NULL for current date.

GetMobileAppDistribution

Shows total mobile app distributions for a campaign for a date range

<http://billingws.targeteveryone.com/analyticsapi.svc/GetMobileAppDistribution/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{FROMDATE}/{TODATE}>

Method Type: GET

Parameters:

1. **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
2. **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
3. **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
4. **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date

5. **TODATE** = End date of date range for getting data. NULL for current date.

GetResourceUsage

Shows used and available resources (Campaign, SMS, Email, Mobile App, Contacts, etc.) count for a subscription period.

<http://billingws.targeteveryone.com/analyticsapi.svc/GetResourceUsage/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{RESOURCE TYPE }>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJLOFqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxx (Token will be provided on request from support!)
- 3 **RESOURCE TYPE** = 1-Campaign, 2-SMS, 3-Email, 4-Contacts, 5-MobileApp, 6-Facebook, 7-Twitter, 8-LinkedIn, 9-QR Code,10-Views

GetCampaignSMSClicked

Shows number of SMS clicked (unique hits) for a distributed campaign

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignSMSClicked/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJLOFqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetCampaignVideoWatched

Shows number of times a video is watched

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignVideoWatched/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJLOFqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxx (Token will be provided on request from support!)

- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetCampaignWidgetClicked

Shows number of times (unique hits) a campaign widget is clicked

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignWidgetClicked/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRiOVB3cWwrRVVYdFUzamFKcFNJLOFqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetSMSSentDetails

Shows detail of SMS sending for a campaign. Details include Campaign name, campaign id, datetime and number of SMS sent

<http://billingws.targeteveryone.com/analyticsapi.svc/GetSMSSentDetails/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRiOVB3cWwrRVVYdFUzamFKcFNJLOFqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetCampaignSMSClickedDetails

Shows detail of SMS clicked for a campaign distribution. Details include Campaign name, campaign id, datetime clicked and phone number.

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignSMSClickedDetails/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRiOVB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetCampaignVideoWatchedDetails

Shows detail of video watched for a campaign distribution. Details include Campaign name, campaign id and watched datetime

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCampaignVideoWatchedDetails/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRiOVB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetWidgetClickedMobileNumber

Shows details of widgets clicked from which mobile number for a campaign. Details include Campaign name, campaign id, mobile number, widget type and clicked date time

<http://billingws.targeteveryone.com/analyticsapi.svc/GetWidgetClickedMobileNumber/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}/{JOBID}/{TYPE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRiOVB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.
- 6 **JOBID** = Distribution job id
- 7 **TYPE** = 1-SMS and 2-Email

GetCouponStatistics

Shows details of coupons redeemed from which mobile number for a campaign. Details include Campaign name, campaign id, mobile number, coupon name, coupon image url, redeemed date, coupon start date and coupon end date

<http://billingws.targeteveryone.com/analyticsapi.svc/GetCouponStatistics/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{CAMPAIGNID}/{STARTDATE}/{ENDDATE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **CAMPAIGNID** = Unique campaign GUID. NULL for all campaigns
- 4 **FROMDATE** = Start Date of date range for getting data. NULL for minimum start date
- 5 **TODATE** = End date of date range for getting data. NULL for current date.

GetDistributionJobIds

Shows all Job Ids based on distribution type (SMS-1 or Email-2)

<http://billingws.targeteveryone.com/analyticsapi.svc/GetDistributionJobIds/{SERVICEAUTHTOKEN}/{USERAUTHTOKEN}/{DISTRIBUTIONTYPE}>

Method Type: GET

Parameters:

- 1 **SERVICEAUTHTOKEN** = VDRI0VB3cWwrRVVYdFUzamFKcFNJL0FqeU10UEdXN2k=
- 2 **USERAUTHTOKEN** = xxxxxxxxxxx (Token will be provided on request from support!)
- 3 **DISTRIBUTIONTYPE** = 1-SMS and 2-Email

Glossary

Date format – yyyy-mm-dd hh:mm:ss

Default string value – “null”